

Betty White Goes Wild!



Betty White might have been in show business for over 60 years now, but her love of animals, as she says, "goes back to the womb." As spokeswoman for National Geographic's "Cause an Uproar" big cat initiative Miss White has already expressed her deep love of the planet's greatest felines. And now she's on a mission *in her first ever documentary film*, - she's not only going to tell us why she loves big cats so much, but she's going to get us to love them just as much as she does.

In *Betty White Goes Wild!* The seven-time Emmy Award winner takes us on a personal, intimate journey with extraordinary, unique access - to not one, not two, but three of America's top zoos and safari parks and pulls back the curtain into the world of the big cats. Giving the audience an exclusive cat's eye view and face-to-face encounters with ten of the planet's most amazing cats.

Shot on location at San Diego Zoo, San Diego Zoo Safari Park and Los Angeles Zoo the show uses a mixture of modern graphics, world-class National Geographic archive and a dose of Betty's characteristic humour to take us on an irreverent tour of everything big cat.

Betty White is not just an animal lover, she's a campaigner and a fund raiser for animal projects. For nearly fifty years she has been on the board of the Los Angeles Zoo and says: "Wherever I travel, I try to steal time to check out whatever zoo is in reach." For her there is no substitute for meeting animals in person, and in *Betty White Goes Wild!* she shares her very own VIP backstage pass with the viewer and takes the camera with her to places that the public do not normally get the chance to see.

As Betty zooms around the zoos and safari parks on her much-loved Betty cart, she interacts in some way with each of these very special cats. She gamely steps into the lion enclosure at San Diego Zoo and helps prepare the bedroom for two lions, Oshana and Izu, - and inadvertently sparks the flames of passion for these feline grandparents. She sneaks behind the scenes at Los Angeles Zoo, sets up a kitchen, and cooks up a special meal for her two favourite boys, tigers, Shinta & Kuwasa. Then back in San Diego Zoo Safari Park she takes Johari the cheetah (incidentally the fastest land mammal on the planet) for a walk. Well, why on earth not?!

Betty is, of course, no stranger to TV technology – through the clever use of green screen she comes face to face with four of the big cats and even offers a step-by-step guide on how to fend off a mountain lion or is that a puma? No it's definitely a cougar!

The script includes plenty of take-home cat facts, but – as it's just as much the cats' behaviours that fascinate she also peppers each line with her own humorous take on proceedings as well as sharing her deep love and sense of wonder for these animals' breath-taking majesty.

Betty White's out to prove that big cats are much more than just super-sized versions of the everyday alley cat. By revealing their little known secrets she shows how they are by turns comedians, protective parents and some of the most powerful predators on Earth.



<http://www.nab.org/events/awards/currentAwardWinners.asp?id=1926>

Betty White, 2012 Broadcasting Hall of Fame Television Inductee

"With a career that has spanned more than 60 years, film and television star and seven-time Emmy Award winner Betty White has created unforgettable roles in television and film, authored seven books and won numerous awards."